



MEDIA KIT



About Oh Lardy

Tamara and Kelly are the lovely ladies of Oh Lardy. We love educating others on the simplicity of a Real Food lifestyle. We love fresh eggs, raw milk, and other farm fresh goodness. At home, we are fermenting foods, making bone broths, and cooking with real, whole ingredients.

About Kelly:

Kelly is a wife, mother, birth photographer, blogger, and Real Food advocate and educator. She lives in Phoenix, Arizona, and is passionate about food, health, and wellness. She keeps chickens, frequents local farmers' markets, and scours Phoenix for the best food possible for her growing family.

About Tamara:

Tamara is a wife, mother, former elementary teacher, and now a passionate Real Food advocate. She holds a master's degree in education, is a certified Healing Foods Specialist and a certified Health Coach. Besides blogging at Oh Lardy, she teaches numerous workshops and classes in the Chicago area on a variety of Real Food topics. You can learn more about her workshops on our class page. She loves helping people ditch the Standard American Diet and make the transition to a Real Food lifestyle. When she isn't knee-deep in the Real Food world, she enjoys playing tennis, watching Doctor Who, listening to show tunes, traveling, and spending time with her husband and daughter.



Demographics

Gender



90.4%
Female



9.6%
Male

Ages



35.7% of visitors
25-34

25.03%
35-44

11.23%
45-54

13.82%
55-64

14.22%
Other

Page Views



Average Monthly Page Views:

160,754

Average Unique Views Per Month

141,190

Average Monthly Unique Users:

99,048



2014 Average Session Duration:

1:02 minutes

Social Media



23,113 likes



1909 followers



26,994 followers



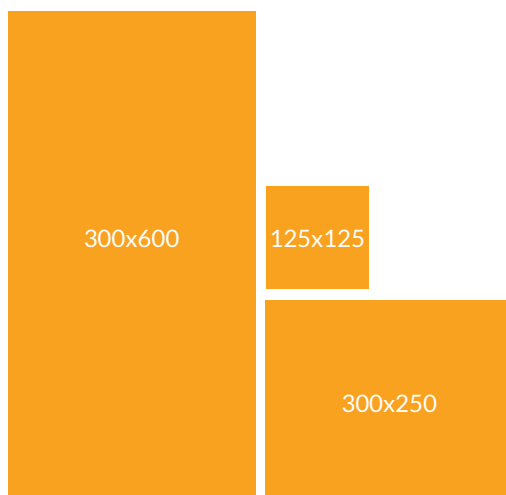
Packages



Sponsored Post

We charge \$200 for a sponsored post and that includes inclusion in our email newsletter to over 13,000 subscribers as well as multiple social media touts to 50,000+ social media followers on Facebook, Instagram, Twitter and Pinterest. Oh Lardy garners about 141,000 unique visitors per month.

We recently launched ad spaces in the right sidebar area. We currently have the following available:



125x125 Ad

\$200 per month or \$500 for 3 months

300x250 Ad

\$350 per month or \$850 for 3 months

300x600 Ad

\$500 per month or \$1200 for 3 months

We can offer \$75 off if bundled with a sponsored post. Sponsored post can include a giveaway. And our readers LOVE discount codes if you are interested in that.



Get Started

With our unique audience and our delicious fermented foods, partnering with Oh Lardy is one of the smartest decisions you have ever made!

So go grab a warm cup of bone broth, settle in, and get ready to start your amazing partnership with Oh Lardy.

Contact Us

info@ohlardy.com

ohlardy.com/contact

